Lucy Adams

CEO of Disruptive HR, Ex-HR Director at the BBC

"You were great! Exactly what we needed. The feedback about you was glowing" IBM

Lucy Adams is a high profile HR Expert having been on the Board of the BBC during its most turbulent period and acted as its media spokesperson on all people issues. Lucy created Disruptive HR after she grew frustrated with the lack of innovation and fresh thinking in the profession.

TOPICS:

- The Future of Work
- Delivering HR Differently
- Creating a Better Normal
- How to Manage, Engage and Develop People in the 21st Century
- How to Lead in a Disrupted World
- How to Create More Innovation Through Your People
- How to Stay Resilient

LANGUAGES:

She presents in English.

PUBLICATIONS:

2021 The HR Disrupted: It?s time for something different

2019 The HR Change Toolkit

2017 HR Disrupted

IN DETAIL:

Lucy has led and delivered difficult change in complex organisations for over 15 years. She was the HR Director on the Executive Board of the BBC. The BBC made the headlines on many occasions, most notably the Jimmy Savile scandal and the resignation of its leader after just 54 days. In the autumn of that year Lucy found herself on the TV news and in every major newspaper in the UK as she experienced her own personal crisis around the pay-offs to senior BBC Executives. Lucy has spoken at both leadership and HR conferences with a wide range of companies including - HSBC, Johnson & Johnson, Jaguar Landrover, Rexam, RBS, Swiss Re, Sky and Aramco.

WHAT SHE OFFERS YOU:

Lucy's experiences of delivering difficult change in complex and challenging environments have given her a unique insight into how individuals and teams cope with the pressures of doing business. Using her personal experiences and the latest research she helps business leaders explore how resilient they are, how they can better anticipate and manage the risks of driving change, build their own agility and resilience and that of their team, cope with the pressures of modern leadership and recover quickly from setbacks.

HOW SHE PRESENTS:

Lucy always aims to provide her audiences with very practical take-aways. Her speeches are essentially very earthy and pragmatic, based on years of actually delivering at the top of very large organisations.