



## Prof. Niall Ferguson

Renowned Expert on Geopolitics and the Global Economy

*"The most talented British Historian of his generation"*

Niall Ferguson is a highly respected historian and influential commentator on global politics and economics. He is the Milbank Family Senior Fellow at the Hoover Institution, Stanford University and a Senior Fellow of the Center for European Studies, Harvard, where he served for twelve years as the Laurence A. Tisch Professor of History.

### TOPICS:

- Globalisation: Past, Present and Possible Future
- The Ascent and Descent of Money; What went wrong with Western Finance?
- How Big Companies Rise and Fall
- Are Capitalism and Democracy Bound to Win
- Is the United States an Empire? Should it be?
- Political Risk and the Global Business Environment

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2021** DOOM: The Politics of Catastrophe
- 2017** The Square and the Tower: Networks and Power, from the Freemasons to Facebook
- 2014** The Great Degeneration: How Institutions Decay and Economies Die
- 2012** Civilization: The Six Killer Apps of Western Power
- 2010** High Financier: The Life and Times of Siegmund Warburg
- 2008** The Ascent of Money: A Financial History of the World

### IN DETAIL:

Niall is a regular contributor to television and radio on both sides of the Atlantic. He is also a prolific author with 16 award-winning books, including "The Idealist," which earned him the Council on Foreign Relations Arthur Ross Prize. He is also an Emmy-winning filmmaker for PBS series "The Ascent of Money" and his book "The Square and the Tower" was a New York Times bestseller and a PBS TV series called "Niall Ferguson's Network." In addition to writing a regular column for Bloomberg Opinion, he is the founder and managing director of Greenmantle LLC, a co-founding board member of Ualá, a Latin American bank, and sits on the boards of Affiliated Managers Group, the New York Historical Society and the Centre for Policy Studies in London.

### WHAT HE OFFERS YOU:

A prolific commentator on contemporary politics and economics, Niall believes that money is the cornerstone of human progress but can also be the catalyst for catastrophe for individuals, companies and nations. Through his in-depth analysis and research into historical events as well as current economic and political trends, he offers invaluable advice for leading businesses worldwide.

### HOW HE PRESENTS:

An accomplished speaker, Ferguson's presentations are celebrated for their scintillating wit and their analytical clarity.