



## Paul Sloane

Author and Leading Authority on Creative Problem Solving and Lateral Leadership



CSA Celebrity Speakers Ltd

Paul Sloane is well known as a thought provoking, entertaining and motivational speaker. He is the author of 17 books on lateral puzzles, creative problem-solving and lateral leadership. He helps organisations gain competitive advantage through innovation.

"Really useful material presented enthusiastically and with immediate relevance" - Syntegr

### In detail

Paul took a first in Engineering at Cambridge. His stellar career started in IBM where he came top of Sales School. He was part of the team that launched the IBM PC in the UK. Paul then went on to be Managing Director of the database leaders, Ashton-Tate. He became VP International for MathSoft Inc. and CEO of Monactive Ltd.

### What he offers you

Paul gives after-dinner talks, keynote addresses, link presentations and workshops. His talks offer a unique blend of puzzling challenges and hard-hitting business messages. They are motivational, stimulating and fun but with strong takeaway themes on leadership, creativity and innovation.

### How he presents

Paul provides highly entertaining and provocative presentations that both challenge people's working assumptions and inspire audiences to take a fresh view in approaching management and leadership issues.

### Topics

How Innovative Leaders Think  
Lateral Thinking in Business  
Innovation and Leadership

### Languages

Paul presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2011

A Guide to Open Innovation and Crowdsourcing: Advice from Leading Experts in the Field

#### 2010

How to be a Brilliant Thinker: Exercise your mind and find creative solutions

#### 2008

Captivating Lateral Thinking Puzzles (Mensa) (with Des MacHale)

#### 2007

The Innovative Leader: How to Inspire Your Team and Drive Creativity

#### 2006

The Leader's Guide to Lateral Thinking Skills

#### 2004

Colourful Lateral Thinking Puzzles

#### 2003

The Lateral Leader

Destination Innovation