



Dr. Ram Charan

Global Business Advisor & Best-Selling Author

Ram Charan is a renowned business strategy and leadership expert who achieved international recognition for simplifying the complexity of running a business in today's fast changing environment. Over four decades, he has guided numerous Fortune 500 companies through challenges and mentored several leaders to successful CEO roles. "The most influential consultant alive" *Fortune Magazine*

TOPICS:

- Leading Your Business Through the Global Tilt
- Execution
- Growth
- Leadership
- Corporate Boards
- Talent
- Innovation
- Profitability/Selling

LANGUAGES:

He presents in English and Spanish.

PUBLICATIONS:

- Talent: The Market Cap Multiplier
- 2019** The Amazon Management System
- 2015** The Attacker's Advantage
- 2013** Global Tilt
- 2022** Leading Through Inflation
The Digital Leader
- 2021** Rethinking Competitive
Advantage
- 2017** What the CEO Wants You to
Know

IN DETAIL:

Ram Charan was first introduced to business while working in the family shoe shop in India. With an MBA and doctorate from Harvard Business School, he initially stayed to teach at their faculty before pursuing consulting full-time. Through working with top business leaders around the world, Ram has developed an expansive perspective of the global business landscape and a finely tuned business acumen and his in-house executive education programs were among BusinessWeek's top ten resources. He has written more than 30 books of which several were bestsellers.

WHAT HE OFFERS YOU:

With a talent for simplifying even the most intricate business concepts, Ram expertly delivers practical insights that will truly transform your thinking. He transports delegates into real-life scenarios, making his ideas relatable, actionable and memorable.

HOW HE PRESENTS:

Ram Charan is praised for being practical, entertaining, relevant and highly actionable – the kind of advice you can use Monday morning.