



# Sir Richard Branson

International Entrepreneur and Businessman

*"Richard Branson has got the Midas Touch"*

Sir Richard Branson is the eccentric and outspoken Chairman of the Virgin Group. Virgin is one of the world's most irresistible brands and has expanded into many diverse sectors from travel to telecommunications, health to banking and music to leisure.

## TOPICS:

- Leadership Strategies
- Entrepreneurship
- The Richard Branson Story
- The Virgin Way

## LANGUAGES:

He presents in English.

## PUBLICATIONS:

- 2017** Finding My Virginity: The New Autobiography
- 2014** The Virgin Way: How to Listen, Learn, Laugh and Lead
- 2013** Like A Virgin: Secrets They Won't Teach You at Business School
- 2010** Reach for the Skies
- 2008** Business Stripped Bare: Adventures of a Global Entrepreneur
- 2006** Screw it, Let's Do it
- 2005** Kick-Start Your Business: 100 Days to a Leaner, Fitter Organisation

## IN DETAIL:

Richard has challenged himself with many record-breaking adventures, including the fastest ever Atlantic Ocean crossing, a series of oceanic balloon journeys and kitesurfing across the Channel. He has described Virgin Galactic, the world's first commercial space line, as being 'the greatest adventure of all'. In 2004 he established Virgin Unite, the non-profit foundation of the Virgin Group, which unites people and entrepreneurial ideas to create opportunities for a better world. Most of his time is now spent building businesses that will make a positive difference in the world and working with Virgin Unite and organisations it has incubated, such as The Elders, The B Team and Ocean Unite.

## WHAT HE OFFERS YOU:

In his presentations Richard Branson talks about his business philosophies as a "transformational leader" with his unique business strategies. He stresses that the Virgin Group is an organization driven on informality and information, one that is bottom-heavy rather than strangled by top-level management.

## HOW HE PRESENTS:

A charismatic and charming individual, Richard Branson talks candidly about his business ventures and the leadership skills which have made him into a truly global player.