



## Simon Maier

Leading Strategic Trend Spotter, Best-Selling Author



CSA Celebrity Speakers Ltd

Simon Maier is a leading trend specialist, conference moderator and successful author - with a reputation as a passionate keynote speaker on how to plan for an uncertain corporate future. He has a close interest in key trends and strategic challenges facing current and future businesses and also helps large groups to 'think like a president' - the topic of one of his bestselling books.

**"Simon Maier is an amazing and magical speaker. I didn't know I could be so motivated. Everyone in the audience was captivated and learned so much.**

### In detail

Simon Maier has been involved in delivering live events for over 25 years in the UK and throughout the world. He led much of the privatisation event activity of the mid-eighties in the UK for a clutch of blue chip companies, and has since been responsible for a wide variety of corporate and public events. Simon led Saatchi-owned ICM as Managing Director to record turnover and profit levels, and then did much the same for a number of other event and experiential businesses.

### What he offers you

Simon is a dynamic, provocative and entertaining speaker who advises many of the world's largest corporations on key trends, managing uncertainty, identifying risk and developing opportunities. He digs deep into the strategy of each organisation, and creates a unique presentation for each event. He has advised multinational boards and senior teams on strategic impact of global trends, innovation, communications and risk.

### How he presents

Simon's passionate style is engaging, vibrant, very powerful, entertaining and contagious. He takes an excellent brief and is always on-message. He understands audiences at any level and knows how to engage them - and keep them engaged. He is also an incredibly talented and entertaining host for awards.

### Topics

Developing Strategies to Take Advantage of Unforeseen Technology Developments  
Changing Mind-Sets From Poor to Brilliant  
How to Approach Multi-Channel Communications and Succeed  
Ensure Certainty When the Global Economy is Uncertain  
Long-Term Strategic Thinking  
How Lifestyle Changes will Affect Your Business

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Publications

#### 2016

The Evil Executive: How to defend against rotten management

#### 2013

In Any Event: How to manage and deliver any corporate event

#### 2012

The Diary: 100 lessons in essential corporate communications

#### 2011

Inspire! Insights and lessons from the greatest speeches from film and theatre

#### 2010

Speak Like a President: How to inspire and engage any audience - anywhere

#### 2009

The 100: Insights and lessons from 100 of the greatest speakers and speeches ever delivered