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**Bruce Dickinson *What Does This Button Do?*  
Publicity Schedule**

**Tuesday 17<sup>th</sup> October**

7.30pm: **London Troxy** - *Reading, Talk and Q&A*  
490 Commercial Rd, London E1 0HX

**Wednesday 18<sup>th</sup> October**

6pm: **Liverpool** – *Waterstones bookshop signing*  
12 College Lane, Liverpool L1 3DL

**Friday 20<sup>th</sup> October**

12pm: **Glasgow** - *Waterstones bookshop signing*  
153-157 Sauchiehall St, Glasgow G2 3EW  
7pm: **Edinburgh Assembly Rooms** - *Reading, Talk and Q&A*  
54 George St, Edinburgh EH2 2LR

**Saturday 21<sup>st</sup> October**

12-2pm: **Robinson Brewery** - *Waterstones signing*

**Sunday 22<sup>nd</sup> October**

2pm: **Manchester The Lowry** – *Reading, Talk and Q&A*  
Pier 8, The Quays, Salford M50 3AZ

**Tuesday 24<sup>th</sup> October**

5pm: **Birmingham** - *Waterstones bookshop signing*  
24-26 High Street, Birmingham B4 7SL

**Thursday 26<sup>th</sup> October**

6pm: **London Piccadilly** - *Waterstones bookshop signing*  
203-206 Piccadilly, St. James's, London W1V 9LE

**Friday 27<sup>th</sup> October**

pm: **Newcastle** - *Waterstones bookshop signing*  
Emerson Chambers, Blakett St, Newcastle upon Tyne NE1 7JF

**Saturday 28<sup>th</sup> October**

11am: **Leeds** - *Waterstones bookshop signing*  
93-97 Albion St, Leeds LS1 5JS  
pm: **Nottingham** – *Waterstones bookshop signing*  
1-5 Bridlesmith Gate, Nottingham NG1 2GR

**Saturday 25<sup>th</sup> November**

**BBC Radio 4 Saturday Live:** Live interview, on air 9.30am

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