



Leadership Innovation Through Musical Process

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ALL my work stands or falls with the factor of "MUSICAL MASTERPIECE PROCESS". Because if I only played the violin beautifully, as thousands and thousands do, event organizers of leadership meetings would have no reason to invite me to their sessions for help, and those teams would not know what to do with a nice violin performance! I went through so many years of performing experience and research to invent this science of translating the process of a masterpiece into a leadership journey, to help managers (objectively at the hand of

a musical process, regardless of their musical preference), to look at dilemmas and challenges of their daily work from a fresh and different perspective. In this way the musical masterpiece lifts participants to the "raised resonance platform", a sparkling and creative environment, empowering them for self-discovery of sustainable solutions!

This executive change phenomena is impossible without "de-composing" music into "process" -(which is not at all "beautiful" at times, actually by the very method disruptive because I paint

and tell stories in addition to playing, performing kind of "open heart surgery on music")-in order to invite everyone "in", BEYOND unproductive sympathy and antipathy.

Only at the very end of my session, after gathering participants innovating insights aligned with the objectives of the company, I give the masterpiece the chance to be "resurrected" through my final performance, but then EVERYONE is listening and learning with "many ears on many levels" of emotional intelligence!

