

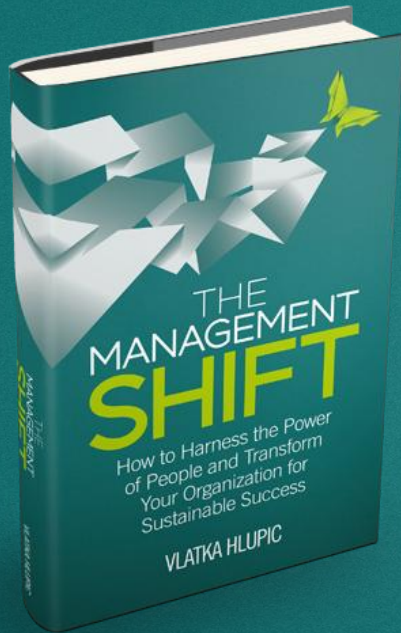


THE MANAGEMENT SHIFT

INTRODUCTION TO THE MANAGEMENT SHIFT

WORKSHOP OUTLINE

Professor Vlatka Hlupic



Award-winning approach

Evidence is emerging of a new way to operate. This is demonstrated in the **award-winning, pioneering approach known as *The Management Shift***, developed by Professor Vlatka Hlupic and used by many international organisations.



Axiom Business Books Award 2015: silver medal in the “Leadership” category

Forbes

TMS selected as one of the top eight management books in 2014



Winner of the CMI Management Articles of the Year Award 2015



Nominated for the Thinkers50 Guru Radar and “Ideas to practice” Award

Workshop highlights

- An insight into Professor Hlupic's award-winning, pioneering work on **transferring the latest management ideas into practice**
- A briefing on new tools which can ignite and accelerate individual and organisational shift and **lift your organisation to the new level of success**
- Practical steps that organisations can take to **shift from a controlling culture to one focused on people and purpose**
- Key insights into **how to improve engagement and innovation, increasing profits** by at least 200% in two years

Delegates will receive

- A copy of *The Management Shift* book - one of Forbes' top eight management books of 2014, winner of the Axiom Award, silver medal in “Leadership” category
- Free individual assessment report based on the 5-Level Emergent Leadership Model
(<http://www.themanagementshift.com/individual-shift/>)

Overview

Creating a high-performing organisational culture has been at the top of the agenda for leaders for many years. However, research shows that few businesses have a clear model of leadership which improves engagement, removes barriers to innovation, and uncovers hidden strengths in vital people assets. Typically, only 13% of employees are highly engaged.

In this half-day workshop we will focus on **the why, the what and how** of The Management Shift. You can begin your own programme for personal and organisational development, enabling you to generate significant value and boost your competitive edge, deploying some of the latest evidence-based approaches to management.

Workshop schedule

9.00-9.30	Arrival and networking
9.30-10.00	Why do we need The Management Shift Why business as usual is no longer an option Why do we need a shift in individual and organisational consciousness to achieve a sustainable success What are the consequences of not shifting
10.00-11.00	What individuals and organisations need to do to thrive in the current business climate Experiencing, recognising and dealing with the 5 levels of the Emergent Leadership Model Processes and tools for moving up the levels of the Emergent Leadership Model Applying knowledge about the Emergent Leadership Model in specific work situations
11.00-11.20	Tea/coffee break
11.20-13.00	How to shift individually and organisationally How to achieve an organisational shift using the 6 Box Leadership diagnostic to improve engagement, innovation and profit 6 Box Leadership case studies: transferring insights Applying lessons learnt to specific work situations
13.00-14.30	Closing discussion/lunch/networking

Who should attend

C-level Directors, HR Leaders and Executives, Change Leaders, Senior HR Managers & OD Practitioners

Time

TBC

Venue

TBC

Fee

POA

What others are saying about “The Management Shift”

‘The most articulate, fully researched and inspiring managerial manifesto for the 21st Century corporation yet written’

Jules Goddard | Fellow - London Business School

‘Outstanding, unique work from one of today’s most important management consultants’

Marshall Goldsmith | Winner of Thinkers50 Leadership Award

The Essence of The Management Shift:

$$P + P = P$$

$$\text{People} + \text{Purpose} = \text{Profit}$$

How can you achieve this?

This workshop will help you to find this out!

Workshop facilitator

Professor Vlatka Hlupic



Vlatka is an international award-winning thought leader, an activist for humanising management, and an author of a ground-breaking book *'The Management Shift - How to Harness the Power of People and Transform Your Organization for Sustainable Success'* (Palgrave Macmillan, 2014), which was listed by Forbes as one of the top eight business books in 2014. She is a Professor of Business and Management at the University of Westminster, a former Adjunct Faculty at London Business School and founder and Chief Executive Officer of the Drucker Society, London. She is the winner of the CMI Management Articles of the Year Award 2015, the winner of the Axiom Business Books Award (silver medal in the "Leadership" category) and has been nominated for the Thinkers50 Guru Radar and "Ideas to practice" Award. Her book has been nominated for the CMI Management Book of the Year Award and the FT & McKinsey Business Book of the Year Award.

As a renowned professional keynote and TEDx speaker, she regularly presents at major business events worldwide. She has published more than 160 academic articles, including the award winning *'To be a Better Leader, Give up Authority'*, Harvard Business Review, December 2009.

Vlatka is also a management consultant and Board adviser, helping organisations worldwide substantially to improve performance, engagement, innovation and profit. She has advised major international organizations including the House of Commons, GlaxoSmithKline, BP, Learndirect, Brand Velocity USA, the Drucker Institute USA, the Croatian Government and the Hungarian National Bank. She has recently started preparing the launch of a global petition for humanising management, supported by many leading management thinkers.

Others on *The Management Shift*

Outstanding, unique work from one of today's most important management consultants! Excellent!

Marshall Goldsmith

Winner of Thinkers50 Leadership Award

The most articulate, fully researched and inspiring managerial manifesto for the 21st century corporation yet written.

Dr. Jules Goddard

Fellow, London Business School

Vlatka is a brilliant thought-leader in the how-to of leadership. Her development of the 6 Box Leadership instrument and more than 150 articles in the field clearly sets her apart.

Jack Bergstrand

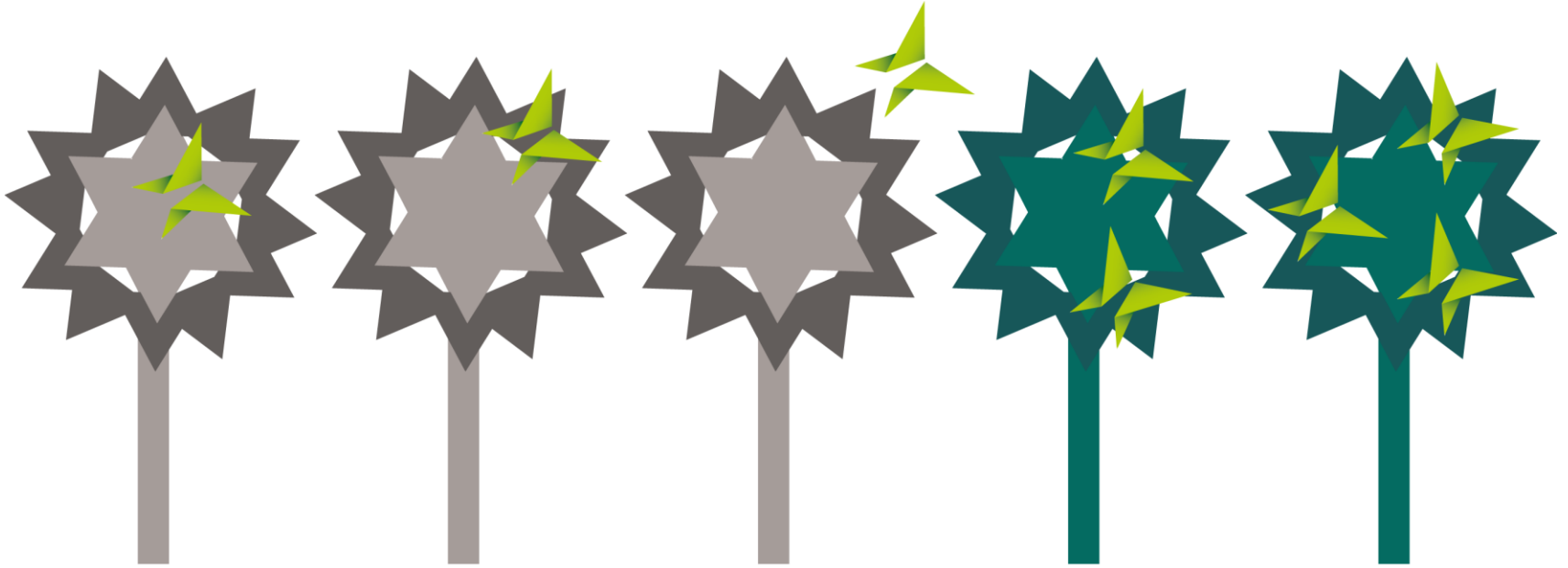
CEO, Brand Velocity Inc.,
the former CIO for The Coca-Cola Co.

I have experienced Vlatka's excellent skills on innovative leadership approaches. The business results were outstanding, and included productivity improvements and higher employee motivation and engagement.

Carsten Hentrich

Director, PricewaterhouseCoopers AG

Further information



info@themanagementshift.com
www.themanagementshift.com