



## Prof. Amin Rajan

**CEO of CREATE & Global Authority on Leadership**

*"Amin's work has proved so influential that he now provides leadership coaching to top executives and investment specialists"*

Amin Rajan is CEO of CREATE, a pan-European network of prominent researchers undertaking high level advisory assignments for the UK government, City institutions, multinational companies and international bodies such as the EU, OECD and ILO. He was awarded the Aspen Institute's Prize in leadership (1998) for his research.

### TOPICS:

- Leadership in the Age of Dilemmas
- Diversity and the Bottom Line
- Global Investment Management
- Developing Tomorrow's Visionary Leaders
- Managing Knowledge and Talent

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2006** Comply and Prosper:  
Managing People Risk Arising  
from Regulation
- 2004** Building Capability for the  
21st Century
- 2003** Revolutionary Shifts,  
Evolutionary Responses:  
Global Investment  
Management in the 2000's
- 2001** Harnessing Creativity to  
Improve the Bottom Line  
  
Tomorrow's Organisation:  
New Mindsets, New Skills
- 2000** Fund Management: New Skills  
for a New Age
- 1999** Good Practices in Knowledge  
Creation and Exchange

### IN DETAIL:

Amin Rajan was formerly an economic advisor at the National Economic Development Office, Cabinet Office and HM Treasury. He has carried out numerous studies for the UK Government and international bodies and advises CEOs and investment specialists of a number of international companies. He is a visiting professor at the Cass Business School, London Metropolitan University, Centre for Leadership Studies at Exeter University and has published several books and articles on leadership, business cultures, globalisation, new technologies, diversity and new business models.

### WHAT HE OFFERS YOU:

Drawing from his extensive research involving outstanding business leaders, Amin Rajan offers decision makers around the world essential advice on leadership and emerging business strategies. He also gives valuable insights into the links between vision, values, cultures, structures and the need for diversity in the workplace.

### HOW HE PRESENTS:

Appearing regularly on business television as well as at numerous events around the world, Amin Rajan's high content presentations are filled with invaluable information from his research perfectly tailored to suit individual client's needs.