



# Caspar Berry

Entrepreneur and Poker Player



CSA Celebrity Speakers Ltd

Caspar Berry uses the metaphor of poker to inspire his audiences to make better decisions in all areas of their lives. As a professional poker player and poker advisor on Casino Royale, managing risk has formed a constant part of his life for many years.

**"Brilliant, intelligent messages delivered with passion and knowledge" Nestle**

## In detail

He has pitted his wits against some of the best players in Las Vegas before becoming one of the faces of poker on television on Poker Night Live and Sky Poker in the UK. Over the last 10 years, Caspar has delivered over 1,200 speeches and seminars to people working for the world's best companies including Google, IBM, Esso, KPMG, Orange, ASDA Walmart and Visa that have enriched their understanding of the way in which they manage risk and take decisions. What Caspar saw in the mechanics of poker was a relevance to business that was not fully understood or realised by most. Caspar studied economics at Cambridge University and built and sold his own company to a PLC.

## What he offers you

Caspar brings cutting edge scientific research together with powerful metaphors and his own personal experiences as a professional poker player. He shares with companies how to make better decisions. He believes that the issue of risk is the single most important factor in the creation of dynamic leaders and managers who have the necessary skill set to innovate and actually change the world in which we live.

## How he presents

Caspar's presentations are informative, original, funny and moving. Drawing on from his experience he delivers a very powerful and important message that captures the imagination and challenges the audience to really think in a different way.

## Topics

Managing Risk  
Decision Making  
Secrets of Success  
Playing the Game  
Poker as a Metaphor for Learning

## Languages

He presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone or e-mail us.

## Publications

2011

How to Take Risks