



**Prof. Colin Coulson-Thomas**  
 International Authority on Director, Board & Business  
 Development & Transforming Performance



**CSA Celebrity Speakers Ltd**

Colin Coulson-Thomas is an experienced and founder chairman of award winning and world class companies and has served on private, public and voluntary sector boards and in general management roles. He was the world's first professor of corporate transformation and has held professorial appointments in Europe, North and South America, the Middle East, India and China. As a consultant to organisations worldwide, Colin has helped over 100 boards to improve board and corporate performance.

**Expert strategic reviewer and developer of board and director performance**

**In detail**

He has been process vision holder of large and complex transformation projects at home and abroad and is the principal author of a widely used approach to corporate transformation. Colin also leads the world's largest winning business and customer engagement research and best practice programme of its type. He has reviewed the processes and practices for winning business of over 100 companies.

**What he offers you**

Focusing on the board's role in corporate transformation, he shows you how to improve board performance and that of the directors within it. His unparalleled expertise on corporate change and creating entrepreneurial drive are not to be missed. His presentations on climate change are ideal for any organisation eager to turn aspiration to do something for the environment into a practical reality. Colin has spoken at over 200 national and international conferences in over 40 countries and facilitated many strategic reviews.

**How he presents**

Meticulous and well documented, you will get a balance of research findings and business examples.

**Topics**

- Corporate Transformation
- Transforming the Performance of Key Workgroups (in a recession)
- Creating a Winning Board
- Winning New Business or Winning More Business
- Winners - What High Performers Do Differently (in a recession)
- Stress Free Performance Transformation (in a recession)
- Knowledge Entrepreneurship - How to Make Money by Better Exploiting What You Know
- Engaging and Building Mutually Beneficial Relationships with Customers

**Languages**

He presents in English.

**Want to know more?**

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

**How to book him?**

Simply phone, fax or e-mail us.

**Publications**

- 2007**  
Developing Directors
- 2006**  
Winning Companies - Winning People
- 2003**  
The Knowledge Entrepreneur
- 2001**  
Transforming the Company - Manage Change, Compete and Win Shaping Things to Come
- 2000**  
The Information Entrepreneur
- 1999**  
Individuals and Enterprise Developing a Corporate Learning Strategy
- 1997**  
and 1998 The Future of the Organisation