



**Dr. Concetta Lanciaux**  
Managing Director, Lux Advisory



## CSA Celebrity Speakers Ltd

Dr Concetta Lanciaux is a luxury pioneer and visionary who assisted M. Bernard Arnault from 1985 to 2007 in turning the luxury goods market into an Industry by creating the first and largest luxury conglomerate LVMH. She now runs her own independent luxury advisory company, Strategy Luxury Advisors. Concetta also advises companies and investors in M&A transactions in the fashion sector particularly in Italy. She is an honorary fellow of the London Business School.

**"Concetta Lanciaux is bringing professionalism to luxury [...]" WWD (Womens Wear Daily)**

### In detail

Concetta is a director of several institutions including Fendi, Bocconi Business School, and the French Fashion Institute. She is also a member of the Board or Advisor to the Board of Loro Piana, Dolce & Gabbana and Morellato. Concetta was voted one of "The 30 most influential women in Europe" by the Wall Street Journal Europe in 2001 and nominated by ELLE in 2006 as one of the outstanding businesswomen in France.

### What she offers you

Drawing from her vast experience and background in the luxury brand industry, Dr. Lanciaux shows decision makers how to introduce innovative strategies in order to create a highly successful and sustainable brand. She also demonstrates the importance of sourcing global talent to implement these strategies.

### How she presents

Dr Lanciaux's presentations are always customised to fit the needs of the clients to whom she is speaking. Her messages are powerful and effective, delivered in her personal and highly professional style.

### Topics

The Making of a Luxury Brand  
The Ingredients of Luxury  
Creativity and Innovation  
Organisational Developments

### Languages

She presents in English and French.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone, fax or e-mail us.

### Publications

**1990**

Strategie de la Recompense

**1981**

Humanistic and Scholastic Poetics