

Dr. David Bryon Former Managing Director of bmibaby



CSA Celebrity Speakers Ltd

Dr. David Bryon is the former Managing Director of bmibaby, which grew to become one of the Europe's largest low cost airlines under his leadership. The airline and its parent BMI was recently purchased by British Airways (IAG) and integrated within its business. David now enjoys a successful media career.

"David Bryon was an event in himself. He entertained, involved the audience and was hilarious.." Chief Executive, National Assoc. of School Business Managemen

In detail

He appears regularly on Five Live, BBC Radio 2, BBC News 24, and Sky News. David has also written a humorous newspaper column looking at life in America through the eyes of a cynical Englishman. This became very successful and also led to David hosting a TV talk show that broadcasts on regional cable. In 2000, David took up a position with the airline bmi, and was part of the senior management team that set-up the low cost carrier bmibaby in 2002. He was Commercial Director for 18 months before being appointed Managing Director.

What he offers you

An outstanding business speaker David's sense of humour and airline knowledge provides a hilarious and unique insight into the aviation industry that the passenger rarely sees. David offers a highly popular after-dinner comedy routine based around flying, professional business speaking, Awards evening host, conference facilitator.

How he presents

David is a highly entertaining and versatile speaker with a wealth of media experience, he is also an excellent conference host and after dinner speaker.

Topics

Positioning, Marketing and Branding

The Power of the Internet

Facilitator, MC and Event Host

Business Development Strategies

Customer Services

The bmibaby story

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.



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