



# David MacLeod OBE

Employment Engagement Expert, Chairman Employee Engagement Task Force



CSA Celebrity Speakers Ltd

David MacLeod is co-Chair of the British Employee Engagement Task Force launched in 2011. In 2008 David and Nita Clarke were asked by the Government to produce a research paper on the importance of employee engagement and in 2009 his published work 'Engaging for Success' was described as the definitive work on this subject.

**"Employee engagement is when the business values the employee and the employee values the business"**

## In detail

David is a visiting Professor of the Cass Business School, a Fellow of the Ashridge Business School, the Institute of marketing and of the RSA. His early career was in marketing followed by becoming a CEO. David was awarded an OBE for services to Employee Engagement and Business in the Queen's Birthday Honours in June 2013.

## What he offers you

David takes an in-depth look at employee engagement and reports on its potential benefits for organisations and employees. He demonstrates its positive impact innovation and customer service and shows that the efforts to engage employees create a competitive advantage.

## How he presents

David is a lively and inspiring speaker with a wealth of hands-on experience. He makes a powerful impact on audiences with his wisdom on employee engagement and retention.

## Topics

- The Importance of Employee Engagement
- Motivation
- Performance
- Employee Retention

## Languages

He presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

## Publications

### 2009

Engaging for Success (with Nita Clarke)

### 2007

The Extra Mile: How to Engage Your People to Win