



## Eddie Edwards

Great Britain's First Olympic Ski Jumper



CSA Celebrity Speakers Ltd

Michael Edwards, better known as Eddie "The Eagle" Edwards, is a British skier who in 1988 became the first competitor to represent Great Britain in Olympic ski jumping. At the time, he was the British ski jumping record holder, the world number nine in amateur speed skiing and the stunt jumping world record holder. Finishing last in the 70m and 90m events, he became famous as an example of an underdog or "heroic failure", and of perseverance and achievement without funding.

**"Eddie's lack of success endeared him to people all across the globe. The worse he did, the more popular he became"**

### In detail

Although he did not win an Olympic medal, he did win a place in the hearts of spectators all around the globe. This was ultimately due to his lack of success, but more importantly his pure determination and 'have a go' attitude. Eddie became a global celebrity with huge commercial success. As a regular on television and radio, more recently Eddie has been a competitor on BBC1's Let's Dance for Sport Relief (making it to the Final on public votes) and was the winner of BBC's Winter Wipeout and ITV's Splash. Earlier in 2015, Eddie was the jump coach on Channel 4's The Jump.

### What he offers you

Eddie shares with audiences his stories of how he became an unlikely superstar. He is an absolute legend - a great story teller and an inspiration to all people on how to succeed against all the odds.

### How he presents

Eddie 'the Eagle' Edwards motivational presentations and after dinner speeches are filled with wit and humour. He engages and entertains audiences throughout the UK and at a variety of events.

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Topics

Motivation  
After Dinner  
Host & Awards