



**Erich J Lejeune**  
Founder & CEO of ce Consumer



## CSA Celebrity Speakers Ltd

Erich J. Lejeune is the Founder and CEO of the Executive Board of ce Consumer Electronic AG, a high-tec and Internet company. In 1999, a year after the company's entry into the "new market" of the German stock exchange, Erich Lejeune founded the world's first virtual stock exchange for chips, with 500 companies participating worldwide.

### "A master in Motivation"

#### In detail

In 1998 the European Institute of Economics (EWI) awarded Erich Lejeune with the Euro Crystal Globe for his achievements and contributions to the European train of thought. In 1999 he also received the Entrepreneur of the Year Award. He is an advocate of long-lasting success through courage, confidence and positive thinking based on the example of his own life and success. Lejeune's biggest contribution has been his ability to recognise the importance of the microchip as the building block for the future and acted accordingly.

#### What he offers you

Through his success, the visionary Lejeune embodies the rags-to-riches dream. He shares the principles and strategies of this success in numerous publications, motivational talks and seminars.

#### How he presents

Erich is a consummate speaker with an enormous capacity to motivate the public.

#### Topics

The World of Motivation  
Communication  
Everything can be Achieved

#### Languages

He presents in English and German.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2000

Live Honest - Become Rich

##### 1999

365 x Motivation (365 x motivation)

Aufbruch Deutschland. Die Streitschrift eines Unternehmers zur Lage der Nation (The awakening of Germany. Polemic by an entrepreneur.)

Du schaffst, was du willst. Die Kraft ist in Dir. (You achieve what you want. The power is within you)

##### 1998

Die ce- Story. Gewinnen mit Chips. Ein Mann macht einen Markt. (The ce story. Winning with chips. One man creates a market)

##### 1997

Lebe ehrlich - werde reich (Live honest - become rich)

##### 1990

Mister Chip