



## Howard Hodgson

Entrepreneur, Author, Journalist and Broadcaster



CSA Celebrity Speakers Ltd

Howard Hodgson is one of the most prosperous entrepreneurs of the 1980's and has now retired from a successful business career in order to concentrate on writing and broadcasting having gained considerable experience in the media over a 15 year period. Howard's book about The Prince of Wales, which is the result of 4 years of painstaking research, has become an instant best-seller around the globe.

**"Nobody knows more about the Prince of Wales"**

### In detail

In 1975 Howard bought the family funeral business and by a process of tight cash control, acquisition in clusters and applied economies of scale the business grew so that 11 years later in 1986 it had 18 branches and a turnover of £3m The business was floated on the USM in 1986 and outstripped all public company competitors' growth and became the largest funeral company in the UK by 1987. In 2003, Howard founded the company Memoria, where he continued to break new ground in the funeral and crematorium sector. The Oxfordshire-based company built five new crematoria between 2005 and 2009, more than any other crematoria operator since the millennium. After retiring from corporate life and writing his first book Howard became CEO of Ronson plc before moving on to Colibri International where he successfully re-established the company's international business.

### What he offers you

An experienced media personality and broadcaster, Howard is also a brilliant speaker, he offers in depth knowledge about a wide range of subjects ranging from serious business issues to highly entertaining after dinner speeches. He is also an acknowledged expert on the life and time of the Prince of Wales.

### How he presents

Perceptive and penetrating, Howard Hodgson is an effective and illuminating speaker equally at home with keynote addresses, motivational seminars or entertaining audiences with his amusing after dinner speeches.

### Topics

The Prince of Wales  
The Service Industry  
Acquisition Targeting  
Dealing With Disaster  
Controlling Success  
Management Structures  
After Dinner

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2009

The King and Di: The True Story

#### 2007

Charles: The Man Who Will Be King

#### 2002

Exhumed Innocent?

#### 2000

Six Feet Under

#### 1992

How to Become Dead Rich