



James Alexander

Co-Founder Zopa



CSA Celebrity Speakers Ltd

James Alexander is an experienced entrepreneur and business advisor. He co-founded Zopa, the disruptive pioneer in what has now become FinTech. Its approach paved the way for other collaborative and crowdfunding concepts such as AirBnB. He is currently a Director of FutureAgenda.org.

"Believe in yourself, trust offers of help from others and realise that even failure is not as bad as you might think it is!"

In detail

Having served as co-Founder, CEO and Board Director of Zopa, James moved away from the business to become a Partner at The Foundation, a growth and innovation consultancy that helps businesses grow by becoming more customer focused. Clients included Tesco, Eurostar, Barclays, HSBC, Save the Children, The Guardian, Redburn, M&S and Just Giving. He is now a Director of FutureAgenda.org, the world's largest open foresight programme, which provides expert insight to help individuals and organisations make more informed decisions and place more intelligent bets over the medium term. In 2015, Future Agenda explored the future of 24 topics with 5,000 experts via 120 events in 24 cities and 35 countries. James holds an INSEAD MBA and a 1st class honours degree from UCL.

What he offers you

James considers disruption in a range of industries and explores what it takes for established organisations to improve their innovation strategy and leadership and be better prepared for the future. He shows what can be achieved when you take customer insight really seriously and are focused on a vision.

How he presents

James Alexander's passionate, inspiring and exciting sessions are invaluable sources of actionable information - full of interesting case studies. He is thought provoking and highly creative.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Topics

Disruption
Innovation
Financial Services
Customer Centricity
Growth Strategy and Business Strategy
Futures