



# James Alexander MBE

Director Future Agenda, Co-Founder #voicefortheplanet

"Stand out and Stand up for our Planet"

James Alexander is a visionary and entrepreneur who came to public attention as Co-Founder and CEO of Zopa, the original peerto-peer lending service and now the largest company of its kind in Europe. He continues to support innovative ventures, particularly those focused on environmental sustainability and climate action.

# TOPICS:

- $\circ$  Disruption, Strategy and Innovation
- Future of Data
- Digital Identity
- Autonomous Vehicles
- $\circ\,$  The Future of Healthcare
- Climate Change and Biodiversity

#### LANGUAGES:

He presents in English.

### IN DETAIL:

James is currently the Chairman of Finance Earth, a social enterprise that fosters eco-friendly finance. He also serves as Chair of @Agricarbon, specialising in precise soil carbon measurement and of the Suffolk Wildlife Trust. In 2023, he was honoured with an MBE. Previously James, was a Director of FutureAgenda.org, an open-source think tank and advisory delivering foresight, strategy and innovation to some of the world's leading organisations. James cofounded Zopa and held the position of Strategy Director at Egg during its highgrowth phase. He also worked as a growth strategy consultant for prominent clients such as Tesco, Eurostar, Barclays, HSBC and Save the Children. James was a Trustee at GreenThing and for the RSPB. He co-founded #voicefortheplanet and PeopleForOurPlanet.org, collaborating with #TheRacelsOn to achieve a nature-positive world by 2030.

#### WHAT HE OFFERS YOU:

James has a rare intelligence and a genuine understanding of how to combine social purpose with commercial success. He combines superior intellect, playful imagination and commercial nous, backed by a high-quality network of business leaders across a wide range of industries.

## HOW HE PRESENTS:

James Alexander's passionate, inspiring and exciting sessions are invaluable sources of actionable information, full of interesting case studies. He is thought provoking and highly creative.