



# Prof. James Belasco

Business Leadership Strategist and Best-Selling Author



CSA Celebrity Speakers Ltd

Dr. James Belasco is a pragmatic, rigorous, and dynamic visionary whose revolutionary ideas and practices are creating dramatic improvements in organisations around the globe. His passion for impacting his clients' business triggers change among individual leaders and sets the stage for organisational redirection and reengineering. He continues to challenge organisations to redefine management and constantly create environments to foster their employees' learning, growth, and success.

**"Evaluate what you want - because what gets measured, gets produced"**

## In detail

The world's leading companies have embraced Dr. Belasco's research and teachings on business strategy, leadership, change management, and competitive advantage. More than just a theorist, Dr. Belasco has put his expertise and insight to the test. He led a major computer software and service firm to 10 years of phenomenal growth and high margins. He also grew the revenues of a specialty chemical business to the highest margins and market share in its niche.

## What he offers you

His focus on strategy, leadership, and change energises audience members with fresh ideas to improve themselves and their organisations by moving from traditional, autocratic management to flat, customer-focused, and horizontally managed organisations.

## How he presents

A dynamic and entertaining keynote speaker, Dr. Belasco is recognised for his ability to have a lasting impact on his audiences. In keynotes and seminars alike, he challenges audience members to become revolutionary leaders.

## Topics

Leadership Development through Coaching and Mentoring  
Strategy Development  
Leadership for the 21st Century  
Empowering Change in Your Organisation  
Organisational Redirection

## Languages

He presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone, fax or e-mail us.

## Publications

**2002**

Partnering: The New Face of Leadership

**2002**

Leading Authorities on Business

**2000**

The Ten Commandments of Success

**2000**

Seize Tomorrow, Start Today

**1999**

Soaring with the Phoenix

**1994**

Flight of the Buffalo

**1991**

Teaching the Elephant to Dance