



# James Murray Wells

Founder of Glasses Direct



CSA Celebrity Speakers Ltd

James (he prefers Jamie) Murray Wells is the founder of the highly successful internet company Glasses Direct. He managed to break the big opticians' hold on the market and has investors queuing up to help blow it further apart. Manufacturers were initially reluctant to endanger their relationships with high street opticians, but eventually relented and Jamie started selling specs over the internet in September 2004. The company estimates it ships a pair every few minutes round the clock, and that it has saved the UK public in excess of 25 million pounds on their glasses.

**"I have always been determined to get very big, very fast" Jamie Murray Wells**

## In detail

Jamie Murray Wells was awarded the Top Entrepreneur of 2005 in Startups.co.uk's run-down of the best business leaders of the year. Jamie takes an active interest in promoting UK entrepreneurialism, as a Make Your Mark ambassador for UK Enterprise, by providing advice, support and occasionally investment to other young entrepreneurs as well as being a National Judge for Enterprising Britain 2007 and also in 2008. Jamie was crowned the Revolution "Hot Shot" in 2009 and amongst various other awards he will receive a Queen's Award for Enterprise. Jamie is an ambassador for National Enterprise Week.

## What he offers you

Drawing on his own personal experiences Jamie offers audiences great insights into how he successfully managed to enter the internet market place and rapidly create a highly profitable business.

## How he presents

Jamie inspires and motivates audiences with his well prepared presentations filled with a wealth of new ideas and innovative strategies.

## Languages

He presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone, fax or e-mail us.

## Topics

Entrepreneurship  
Innovation  
Online Sales and Marketing