



Jane Young

Technology Entrepreneur & Founder of Scramblr

"One of the World's First 'Social Business Engineers'."

Jane Young is a technology entrepreneur and founder of Scramblr, a platform that enables creative teams to set up their own online studios. Prior to this she founded London-based boutique digital agency Kanbee, delivering online and film projects. Jane is also a blogger at resonanceblog.com.

TOPICS:

- The Evolution of Technology, Social and the Future
- Looking Beyond Social Media, to Becoming a Social Business
- The Future of Work
- Growth, Leadership and Innovation

LANGUAGES:

She presents in English.

IN DETAIL:

As a social business consultant, Jane takes organisations on a journey from fragmented or non-existent social media presence and fear of losing control, to long-term commitment to a clear social strategy that looks beyond social media, to becoming a social business. She has worked with brands like Dixons, Currys, PC World, Vodafone, Wildfire Word of Mouth, Grey and P&G - redefining what it means to do business in the 21st century, embarking on a journey of infrastructure, culture and process change, to cope with the always-on, real-time demands of today's social customer.

WHAT SHE OFFERS YOU:

Jane has a fresh and powerful vision of the future of communications. Through her insights, she guides her audience to transcend the complexities, and limited perspectives associated with social media tools. She explores innovative approaches to address long-standing business challenges by leveraging newfound knowledge and capabilities.

HOW SHE PRESENTS:

Jane provides organisations with the essential tools and empowering mindsets necessary to not only survive but thrive in the Information Age. By embracing Jane's wisdom, audiences can unlock their full potential and seize the exponential growth opportunities that lie ahead.