



Jason Dorsey

Millennials & Generations Expert



CSA Celebrity Speakers Ltd

Jason Dorsey is Chief Strategy Officer at The Center for Generational Kinetics. In this role he leads custom research and goes behind the scenes with companies and their data around the world. His frontline exposure to emerging trends keeps his clients ahead of the curve. Jason won the "Austin Under 40 Entrepreneur of the Year Award" at age 25. He now serves as a board member and advisor for venture-backed and emerging technology companies. The boards he serves on range from social learning and consumer services to prescriptive analytics.

"The Gen Y Guy"

In detail

Known as The Gen Y Guy®, Jason has been featured on 60 Minutes, 20/20, The Today Show, The View, The Early Show and dozens more. His repeat clients include industry leaders such as Mercedes-Benz, Four Seasons Hotels, SAS, Wells Fargo and VISA. Jason's gift is solving tough generational challenges for companies and leaders. Jason wrote his first bestselling book at age 18 (slight overachiever). His newest books are 'Y-Size Your Business' and 'My Reality Check Bounced!' He also writes the popular Maverick Minute column for Success Magazine.

What he offers you

Jason Dorsey is the most acclaimed Millennials and generations keynote speaker in the world. He brings a new perspective to understanding and influencing generations - all without PowerPoint. Jason shares cutting-edge research, unforgettable stories, and practical how-to that drive immediate action.

How he presents

Jason is one of the most compelling and engaging speakers whose gift is solving tough generational challenges for companies and leaders.

Topics

Crossing the Generational Divide
Insider Secrets for Selling to Millennials
Selling Across Generations
Millennials Can Manage

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Publications

2009

Y-Size Your Business

2007

My Reality Check Bounced