



Baroness Joanna Shields OBE

UK Prime Minister's Adviser on the Digital Economy



CSA Celebrity Speakers Ltd

Baroness Joanna Shields OBE is a leading technology industry executive, entrepreneur and currently serves as UK Prime Minister David Cameron's Digital Adviser. Baroness Shields has developed and grown some of the world's best known technology companies including holding the positions of Vice President and Managing Director of Facebook EMEA, President of Peoples Networks at AOL, CEO of Bebo and Managing Director of Google EMEA and Russia. As well as Joanna's position in government, she is a Non-Executive Director of the London Stock Exchange and Chair of Tech City UK.

"World Leading Expert on Digital Economy"

In detail

Joanna Shields was ranked number one on the Wired top 100 in 2011 and in February 2013 named to the list of the 100 most powerful women in the UK. In July of the same year Computer weekly named Joanna 'The Most Influential Woman in UK IT'. She is an Anglo - American who moved over from the Silicon Valley of California to London at the turn of the millennium. Following senior roles within EFI, Real Networks, Google, Bebo, AOL and Facebook, she received the British Interactive Media Association's Lifetime Achievement award in July 2013. In 2014 she was appointed OBE for "services to digital industries and voluntary service to young people."

What she offers you

Joanna Shields works across all her roles to promote organisations, skills and causes which improve our lives using technology. This thread unites all of her work across government and business. She firmly believes that technology companies can power economic development and by establishing a new paradigm of international cooperation and collaboration between governments, industry, NGOs and experts and creating an atmosphere of willingness; we can make real change and improve lives.

How she presents

Joanna Shields sees the world with a different set of eyes and she is very practical in putting new ideas into practice. Her high content tailored presentations are always well received and delivered in her highly professional style.

Languages

She presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

How to book her?

Simply phone or e-mail us.

Topics

Digital Economy
Financial Technology
Role of the Digital Sector
Development of Digital Skills
Cyber and Internet Ethics