



## Prof. Joseph Nye

International Relations Expert

*"One of the Most Influential International-Relations Scholars"*

Joseph Nye is an American political scientist, University Distinguished Service Professor and former dean of Harvard's John F. Kennedy School of Government. He is also the co-founder of the international relations theory "neoliberalism".

### TOPICS:

- The Future of Power in the 21st Century
- The Challenges of a Global Information Age
- International Relations
- Soft Power: The Means to Success in World Politics

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2020** Do Morals Matter?
- 2015** Is the American Century Over?
- 2011** The Future of Power
- 2011** The Powers to Lead
- 2008** Understanding Global Conflict and Cooperation: An Introduction to Theory and History
- 2006** The Power Game
- 2005** Soft Power: The Means to Success in World Politics

### IN DETAIL:

Dr. Nye began his political career as Deputy Undersecretary of State for the Jimmy Carter administration (1977), then served as Assistant Secretary of Defense for International Security Affairs and Chair of the National Intelligence Council for the Bill Clinton administration (1994), and as a Foreign Policy Committee Member for the Barack Obama administration (2009). Based on his experience in politics and academia, he coined the "soft power" concept, which is the ability to persuade others to achieve outcomes and gain political power without the use of force or coercion. Later on, "soft power" became a core policy for culture, economics, and diplomacy during the Clinton and Obama administrations.

### WHAT HE OFFERS YOU:

Joseph Nye explains to audiences how the blending of hard (military force and economic payments) and soft power (persuasion and attraction) into what he calls "smart power" have relevance in the day of non-state political forces.

### HOW HE PRESENTS:

Joseph Nye is known for his insightful and thought-provoking presentations, where he often discusses topics related to international relations, power, and diplomacy.