



Kate Ancketill

CEO & Founder of GDR Creative Intelligence



CSA Celebrity Speakers Ltd

Kate Ancketill is the brains and driving force at GDR Creative Intelligence, a retail trend and strategy consultancy that provides the world's leading consumer brands with brand marketing and retail futures insight, such as Microsoft, Coca-Cola, P&G, Hilton, LVMH, Macy's, Tesco and Lego.

"One of the world's top trend forecasters for retailers, retail and product brands"

In detail

At GDR, Kate fuses big picture context with carefully curated case studies from the world's leading designers, marketeers, technologists, architects and thought leaders to illustrate how new technologies and consumer behaviours will impact physical and digital commerce. Her work looking at the key shifts in consumer expectation, retail innovations and technology provides confidence to decision makers about where to innovate, adapt and invest resources. GDR is retained by clients for its personalized digital innovation platform, custom research projects, and real-world learning experiences where they can see innovation working in the field. Kate has won the Jennifer d'Abo Memorial Scholarship for female entrepreneurs in 2007 and was named as one of the UK's top 100 in the Courvoisier Future 500 in 2009.

What she offers you

Kate is a highly sought after keynote speaker and consultant. Drawing upon her network of creative industry contacts, she provides credible insights on the technological, human and spatial innovations that will change the face of retail and hospitality over the next two to five years.

How she presents

From roundtable discussions to keynote speeches, Kate's approach makes complex retail and hospitality issues engaging and memorable.

Languages

She presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

How to book her?

Simply phone or e-mail us.

Topics

- The Post-Channel Retail Revolution and the Merging of Physical and Digital Retail
- AI and Its Implications for Work, Leisure and Commerce
- Retail in Asia; the Future of Customer Experience is Already Here
- The Future of Main Street; What the Retail Revolution will Mean for our Towns and Cities
- The New Meaning of Brand in a World of Voice and Algorithmic Recommendation
- Experiential Retail and Hospitality
- Shifting Consumer Expectations and Disruptors
- The Age of Platformisation and What it Means for Brands and Retailers