



Kate Sweetman

Author & Business Strategist and Leadership Authority



CSA Celebrity Speakers Ltd

Kate Sweetman is a Founding Principal of SweetmanCragun Group, a global leadership development firm. She has 25 years of experience in the fields of leadership, teams, and high performance. She has twice been designated a Thinkers50.

"If one compares leadership to software, it seems companies are trying to move into the 3.0 world with 1.0 software."

In detail

Kate is a former editor at Harvard Business Review. She spent three years at the Central Bank of Malaysia creating the Asian Leadership Index. At SweetmanCragun, she conducted a global study in 40 countries and 59 different industries to find out what kind of next generation leader an organisation needs for it to be successful. Kate's book 'Reinvention', co-authored with Shane Cragun, received the International Best Book Award in 2016. It tackles the leadership upgrade needed and the NextGen leadership that will separate the winners from the losers in the Age of Disruption.

What she offers you

Kate delivers talks on Leadership 3.0. She explains why it is time for a wake-up call to those hoping to thrive in the 21st century. In her presentations, Kate reminds organisations about the importance to reinvent themselves and most importantly why leaders have to change in more proactive ways that allow their organisations to leverage incoming global shockwaves and to accelerate performance.

How she presents

Kate presentations and workshops are exceptionally engaging and she equips her audiences with plenty of practical solutions.

Topics

- Leadership 3.0
- Entrepreneurs as Leader-Accelerators
- Reinvention: Thriving Personally and Organizationally in the Age of Disruption
- Tough Times Need Tender Leadership
- Creating Global Leaders: Leading the Many, Not the Few
- Building a Community of Leaders
- Building Leaders for the Future

Languages

She presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

How to book her?

Simply phone or e-mail us.



[watch video](#)

Publications

2016

Reinvention: Accelerating Results in the Age of Disruption (with Shane Cragun)

2008

Leadership Code (with Dave Ulrich and Norm Smallwood)