



## Kevin Duncan

Business Adviser & Marketing Expert



### CSA Celebrity Speakers Ltd

Kevin Duncan is a business adviser, marketing expert, motivational speaker and author. After 20 years in advertising and direct marketing, he has spent the last twelve years as an independent trouble-shooter advising companies on how to change their businesses for the better. He has hands-on knowledge of how to run many types of businesses, and has worked with around 300 clients in most categories.

**"Business is just one part of life. Approach the bits you like with glee and embrace the parts you hate with a bear-hug-like determination." Kevin Duncan**

#### In detail

Kevin has made many radio and press appearances, often appearing as a commentator on the absurdity of modern language at work. He has written a dozen books, all of which pursue the theme of simplifying businesses and making them more successful. These have sold around 60,000 copies, voted Telegraph Business Club Books of the Week, nominated for CMI Management Book of the Year and been translated into French, Portuguese, Polish and Turkish. He has also been pioneering their production in digital formats such as podcasts, ebooks, and iPhone and iPad apps.

#### What he offers you

Kevin offers audiences around the world inspiration to develop more positive outcomes for any business. His main strengths are clarity of expression, distilling business wisdom, and getting to the point. He offers lots of practical and thought-provoking techniques to put these qualities into action.

#### How he presents

Kevin is an intelligent and direct speaker, with a calm and friendly style. He is a dynamic and well-liked communicator who prefers workshop-style interaction with an audience.

#### Topics

Greatest Hits: the Best Business Writing Condensed  
How to Tame Technology and Get Stuff Done  
Inspired Strategic Thinking  
Creativity: Can Anyone Do It?  
Clarity of Expression: Cutting Out Bullshit in Business

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2013

Forthcoming - The Dictionary of Business Bullshit

The Book of Diagrams

2010-12 Greatest Hits - A Series of Books Offering a Masterclass in Modern Business and Marketing Ideas

##### 2011

Run Your Own Business

What You Need to Know About Starting a Business

Revolution: Tame technology. Get your life back.

##### 2010

Small Business Survival

##### 2008

Tick Achieve: How to Get Stuff Done