



## Prof Klaus Schweinsberg

**Expert on Strategic Leadership and Economic Policy**

*"A top international management advisor"*

Prof. Dr. Klaus Schweinsberg is a widely recognised authority, author, and esteemed global consultant specialising in strategic leadership and economic policy. He is the Founder and Chairman of the Centre for Strategy and Higher Leadership, as well as a Founding Board Member of the European Center for Digital Competitiveness at ESCP Europe.

### TOPICS:

- Attentive Leadership - Management in Times of Uncertainty
- What will Happen to our Economy?
- Attitude. Accountability. Ambition- Virtues of Success in our Times
- Is there still hope for us? ? Are State, Market and Society Heading towards a System Collapse?

### LANGUAGES:

He offers tailored keynotes in German, English, French and Italian and moderates in German, English and French.

### PUBLICATIONS:

- 2020** Stress Test 2020 ? Success Factor Uncertainty Competence
- 2014** Anständig Führen. Management in Zeiten der Ungewissheit (Ethical Leadership. Eight Virtues to Success in Times of Uncertainty)
- 2010** Unser Weg in den Systemkollaps (Our Way to the Collapse of the System - why we are close to national debt, social unrest and wars)

### IN DETAIL:

Professor Schweinsberg plays a crucial role as a Co-initiator of the French-German Leadership Discourse at ESCP Business School. Additionally, he holds positions on various supervisory boards, including Haufe Group SE, HSBC Deutschland, and Mainau GmbH. His research and teaching combine the fields of strategy, leadership, and communications. With a prolific portfolio of books on leadership and governance, he is frequently sought after by the media, including Financial Times, Neue Zürcher Zeitung, and RTL. His notable achievements include being elected as a Young Global Leader of the World Economic Forum (WEF) in 2009.

### WHAT HE OFFERS YOU:

Drawing from his extensive experiences as personal advisor and member of various supervisory boards, Klaus provides audiences with invaluable insights into prevailing economic trends. With a wealth of research at his disposal, he also offers audiences indispensable tools and strategies that enable them to thrive and gain a competitive edge in today's economic landscape.

### HOW HE PRESENTS:

Klaus is a dynamic and engaging speaker and his ability to break down complex issues into digestible insights is highly regarded. He is also a versatile and accomplished conference host.