



**Louise Cooper**  
Senior Financial Analyst at BGC Partners



CSA Celebrity Speakers Ltd

Louise Cooper is a Chartered Financial Analyst, writer and broadcaster on business, economics and finance. Louise presents Wake Up to Money on BBC Radio 5 Live as well as the personal finance programme, Money Box on Radio 4. She also writes for various newspapers and has a regular Money Column for the Spectator.

**"Described as 'passionate, animated and knowledgeable' with the ability to read the dry figures and 'get to the real story lurking beneath'."**

### In detail

Louise started her career straight from University with six years as a stockbroker at Goldman Sachs advising large fund managers such as Fidelity and Capital. After a short stint at the digital television station The Money Channel in 2000, she went to the BBC World Service Radio as an on-air senior business journalist and presenter in the business unit and was there almost a decade. Whilst working as a market analyst at the interdealer broker BGC, her regular media appearances during the Eurozone financial crisis got her dubbed the Downturn Diva by the Daily Mail.

### What she offers you

Louise Cooper is a respected commentator on the world's economy and is revered for her penetrating insights of current global economic trends and policies. Louise has an in-depth financial knowledge and the great skill of making the complicated comprehensible.

### How she presents

In her presentations Louise masterfully explains economic fundamentals with a perfect balance of razor sharp perceptions and sound practical advice.

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.

### Topics

Eurozone  
Brexit - the UK, EU, Referendum  
Economics  
Financial Affairs  
Banking