



Louise Cooper

Financial Analyst

"Described as 'passionate, animated and knowledgeable' with the ability to read the dry figures and 'get to the real story lurking beneath!'"

Louise Cooper is a British Chartered Financial Analyst, journalist, and Times columnist, known for her work on the BBC World Service between 2002 and 2011 as a presenter and senior economics journalist for shows including Newshour and Europe Today.

TOPICS:

- Eurozone
- Economics
- Financial Affairs
- Banking

LANGUAGES:

She presents in English.

IN DETAIL:

Louise writes a regular column for the newspaper The Times and publishes the financial blog CooperCity. She came to the attention of the public in 2011 while working for BGC Partners as a Senior Financial Analyst, appearing from their offices to provide opinion and economic insight on TV for major broadcasters such as *BBC News*, *ITV News*, *Al-Jazeera*, *Sky News* and *CNBC* among others. She garnered praise for her no-nonsense style and the ability to break down complex business stories for a wider audience. Louise is often quoted in the media, commenting on complex financial issues such as billion-dollar corporate mergers, gender equality in pay and the impact of finance on football.

WHAT SHE OFFERS YOU:

Louise Cooper is a respected commentator on the world's economy and is revered for her penetrating insights of current global economic trends and policies. Louise has an in-depth financial knowledge and the great skill of making the complicated comprehensible.

HOW SHE PRESENTS:

In her presentations Louise masterfully explains economic fundamentals with a perfect balance of razor-sharp perceptions and sound practical advice.