



# Lucian Tarnowski

Social Recruitment Entrepreneur



CSA Celebrity Speakers Ltd

Lucian is the energetic face behind BraveNewTalent.com, the social recruiting platform that builds social media communities for employers. He has been honoured as Europe's youngest Young Global Leader (YGL) by the World Economic Forum. Lucian used the BraveNewTalent platform to head up the global social media outreach for One Young World - An initiative to give young people a place to engage and have their voices heard about their future. BraveNewTalent successfully engaged over 100,000 young people from more than 140 countries without any advertising budget.

**"Lucian is passionate about all things Social Media"**

## In detail

Aside from BraveNewTalent, Lucian is passionate about social media, youth leadership and entrepreneurship. He has a long association to India and is a youth advisor for Next Generation India on the Board of the UK India Business Council. In his spare time he runs Take Heart India, a no overheads charity that provides blind students in rural India with the IT skills that guarantee them a job for life. His other philanthropic initiatives include the social giving Facebook application Given.org.

## What he offers you

Lucian offers current insights into how the internet, social networks, and social media are being used in our society and the phenomenal change that young people are having on the way we work, live and communicate.

## How he presents

Lucian is a charismatic individual and his presentations are entertaining, inspirational and highly enjoyable.

## Languages

He presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone, fax or e-mail us.

## Topics

Social Media and Web 2.0  
Social Recruiting and the Future of the Recruitment Industry  
Generation Y and the New World of Work  
Global Entrepreneurship and the Role of the Next Generation  
Youth Leadership Issues  
Next Generation India  
The Future of Employer Engagement