



# Luke Johnson

Former Chairman of Channel 4 and Entrepreneur



CSA Celebrity Speakers Ltd

Luke Johnson is currently Chairman of Risk Capital Partners Ltd, a private equity company. He is also the owner of several other companies including Giraffe Restaurants, Patisserie Valerie and APT Controls. He is also Chairman of Fast Track, the UK's leading networking events and research company.

**"One of the leading business entrepreneurs"**

## In detail

Luke became Chairman of Channel 4 Television Corporation in January 2004 where he appointed a new CEO, restructured the board and saw the organisation enjoy record ratings, revenues and surplus. Luke also writes a weekly column for the Financial Times and wrote for the Sunday Telegraph for eight years. He has owned companies in recruitment, dentistry and retailing and was Chairman of Pizza Express. Luke worked as a media analyst at stockbroker Grieveson Grant (subsequently Kleinwort Benson Securities). In May 2010 Luke became a strategic investor in Beer & Partners, the UK's largest business investment agency.

## What he offers you

As one of Britain's leading business entrepreneurs, Luke shares his insights and perspectives about what it takes to be successful in business. He genuinely believes in helping businesses and especially in advancing the entrepreneurial spirit.

## How he presents

A charismatic and charming speaker, Luke's speeches are always cultured, entertaining and provocative. Luke is equally comfortable talking to sector-specific audiences, particularly those relating to his own interests i.e. the media, the restaurant trade and private equity.

## Topics

- Optimism
- Value of Positive Thinking
- These are all My Stupid Mistakes, But I Came Good!
- Business Turnaround
- Market Sector Briefings

## Languages

He presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone, fax or e-mail us.

## Publications

### 2011

Start it Up: Why Running your Own Business is Easier than you Think

### 2007

The Maverick: Dispatches from an Unrepentant Capitalist