



# Lynne Lancaster

Generational Expert & Co-Founder of BridgeWorks



## CSA Celebrity Speakers Ltd

Lynne Lancaster is co-founder of BridgeWorks, a company that advises leaders, managers, and employees on how to bridge generation gaps at work and in the marketplace. Her speeches and workshops have enlightened and entertained high level audiences from many of America's best companies, including 3M, American Express, Best Buy, Cisco, Citigroup, Coca-Cola, Disney, Lockheed Martin, PricewaterhouseCoopers, Ralph Lauren, and Wells Fargo, as well as numerous public sector and non-profit organizations.

**"One of today's most sought-after Generational experts"**

### In detail

Lynne is co-author of the best-seller 'When Generations Collide: Who They Are, Why They Clash, How to Solve the Generational Puzzle at Work', a consistent favourite among CEOs. Lynne is a Phi Beta Kappa, summa cum laude graduate of the University of Minnesota with a B.A. in English Literature. She earned her stripes as a management consultant, coaching managers and senior executives from major U.S. companies on decoding communication issues.

### What she offers you

Lynne is a sought-after expert on workplace and social trends. She will give you the insights you need to recruit, retain, manage, and market more effectively. If you have ever been frustrated by another generation, her actionable and entertaining approach to identifying trends and applying solutions is for you.

### How she presents

Lynne's presentations are highly inspiring and enjoyable and she is in great demand to speak at conferences around the world.

### Topics

Millennial Generation  
Social Trends

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.

### Publications

#### 2010

The M-Factor: How the Millennial Generation Is Rocking the Workplace

#### 2003

When Generations Collide: Who They are, Why They Clash, How to Solve the Generational Puzzle at Work