



Michael Bergdahl

Former Wal-Mart Executive



CSA Celebrity Speakers Ltd

Michael Bergdahl is a professional international business speaker, author and turnaround specialist. He worked for Wal-Mart, as the Director of 'People' for the headquarters office. He has recent experience as a turnaround specialist, successfully working with American Eagle Outfitters & Waste Management. He is considered an authority on Wal-Mart.

"A storyteller who weaves entertainment into his inspirational business messages"

In detail

Michael began his career in an entrepreneurial, highly successful, family-owned newspaper. In his next position, he got his hands dirty on the manufacturing side of the petrochemical industry in J. M. Huber Corporation's, Carbon Black Division. He was later recruited by Frito Lay (a subsidiary of PepsiCo) to assume a position in their sales organisation. Articles written by him, and articles written by others about him and his books, have appeared in business newspapers and magazines around the world.

What he offers you

Experience, insight, and a powerful, personable presence combine to make Michael Bergdahl the must-have speaker for any business that's serious about competing in today's market. Part business, part inspiration, part storyteller, Bergdahl is an acclaimed international speaker who has captivated audiences on six continents.

How he presents

With an upbeat, high-energy style that entertains as it teaches, Bergdahl makes complex business strategies and tactics easy to understand and apply.

Topics

HEATKTE: High Expectations Are The Key To Everything!"

Picking Wal-Mart's "POCKETS" - "Strategies of the World's Largest Company"

Growing Your Business "The Sam Walton and Wal-Mart Way"

Change/Challenge/Choice - Because yesterday's success is no guarantee of success tomorrow, your team has to adapt and change now or risk failure in the future!

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or email us.

Publications

2006

The 10 Rules of Sam Walton: Success Secrets for Remarkable Results

2004

What I Learned From Sam Walton: How to Compete and Thrive in a Wal-Mart World