Philip Coggan

Capital Markets Editor and Buttonwood Columnist at *The Economist*

"Philip Coggan gives a marvellously clear account of the City and all the modern financial developments"

Philip Coggan is a columnist at *The Economist*. Previously, he worked for the *Financial Times* for 20 years, most recently as Investment Editor. In that post, he founded the "Short View" column and wrote the "Long View" and "Last Word" columns.

TOPICS:

- Fund Management
- Investment Markets
- Financial Markets
- Capital Markets

LANGUAGES:

He presents in English.

PUBLICATIONS:

2011 Paper Promises: Money, Debt and the New World Order

2008 The Economist Guide to Hedge Funds: What They Are, What They Do, Their Risks, Their Advantages

2002 The Money Machine: How the City Works

2001 Easy Money

IN DETAIL:

Philip has won the title of Best Fund Management Correspondent on four occasions, the Best Newspaper Story of the year for 2006 in the Business Journalist of the Year awards and was previously Unit Trust Journalist of the Year. Among his books are *'The Money Machine'*, a guide to the city that is still in print after 25 years and *'The Economist Guide to Hedge Funds'*. His latest book, *'Paper Promises: Money, Debt and the New World Order'* was awarded the title Business Book of the Year by *Spears* magazine. In 2009, he was voted Senior Financial Journalist of the Year in the Wincott awards and best communicator in the business journalist of the year awards. In 2012, he was voted Journalist of the Year by the Society of Pensions Consultants.

WHAT HE OFFERS YOU:

Philip Coggan has spoken at meetings of private investors, economists and fund managers. He bridges the knowledge gap, helping the investor understand the world of hedge funds. In his clear and concise presentations, he brings together the worlds of economics and finance in an approachable style, seeking to explore what is really going on behind the headlines. His expertise ranges from America's current account deficit via the growth of hedge funds to the effect of psychology on asset prices.

HOW HE PRESENTS:

Entertaining, engaging and to the point, Philip is an excellent speaker and tailors his presentations to precisely meet clients requirements. He always follows his speeches with a lively Q&A session.