



Philip Coggan

Capital Markets Editor and Buttonwood Columnist at The Economist



CSA Celebrity Speakers Ltd

Philip Coggan is a columnist at The Economist. Previously, he worked for the Financial Times for 20 years, most recently as Investment Editor. In that post, he founded the "Short View" column and wrote the "Long View" and "Last Word" columns.

"Philip Coggan gives a marvellously clear account of the City and all the modern financial developments"

In detail

Philip has won the title of Best Fund Management Correspondent on four occasions, the Best Newspaper Story of the year for 2006 in the Business Journalist of the Year awards and was previously Unit Trust Journalist of the Year. Among his books are 'The Money Machine', a guide to the city that is still in print after 25 years and 'The Economist Guide to Hedge Funds'. His latest book, 'Paper Promises: Money, Debt and the New World Order' was awarded the title Business Book of the Year by Spears magazine. In 2009, he was voted Senior Financial Journalist of the Year in the Wincott awards and best communicator in the business journalist of the year awards. In 2012, he was voted Journalist of the Year by the Society of Pensions Consultants.

What he offers you

Philip Coggan has spoken at meetings of private investors, economists and fund managers. He bridges the knowledge gap, helping the investor understand the world of hedge funds. In his clear and concise presentations, he brings together the worlds of economics and finance in an approachable style, seeking to explore what is really going on behind the headlines. His expertise ranges from America's current account deficit via the growth of hedge funds to the effect of psychology on asset prices.

How he presents

Entertaining, engaging and to the point, Philip is an excellent speaker and tailors his presentations to precisely meet clients requirements. He always follows his speeches with a lively Q&A session.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2011

Paper Promises: Money, Debt and the New World Order

2008

The Economist Guide to Hedge Funds: What They Are, What They Do, Their Risks, Their Advantages

2002

The Money Machine: How the City Works

2001

Easy Money

Topics

Fund Management
Investment Markets
Financial Markets
Capital Markets