



# Pierre-Yves (PY) Gerbeau

Former CEO of X-Leisure



CSA Celebrity Speakers Ltd

PY Gerbeau is a serial entrepreneur, retail and leisure business guru, and turnaround expert and has led organisations around the world. Famously the 'saviour' of the Millennium Dome, he's turned around nine businesses, established a £600million property portfolio as X-Leisure CEO. Over a decade he built a successful portfolio of leisure destinations before negotiating their sale to the property giant Land Securities. He serves as Visiting Professor of Entrepreneurship and Corporate Rescue at Imperial College.

**PY Gerbeau is an outstanding motivator and business speaker**

## In detail

Previously Pierre worked as a consultant specialising in the transfer of high level sport management and performance to the business world, he was also a professional ice hockey player in the US, Canada and Europe. He also became General Manager & Coach of a top French team, as well as a member of their National Team. Pierre was also a top executive at the highly successful Disneyland theme park in Paris.

## What he offers you

With his extensive knowledge and experience of developing, leading and managing a variety of companies he shows decision makers how to turn around difficult business situations. He has relevant and insightful views on a vast range of commercial issues including corporate finance, media relations, employee motivation, leisure facility management and delivering results in high pressure situations.

## How he presents

PY's presentations are both entertaining and insightful and he is in great demand for his valuable insights into the complex mechanics of big business.

## Languages

He presents in English or French.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone or e-mail us.

## Topics

Corporate Turnaround  
Crisis Management  
Motivation and Teamwork  
Leadership  
Branding