



# Randi Zuckerberg

Social Media Expert & Former Head of Marketing at Facebook



CSA Celebrity Speakers Ltd

Randi Zuckerberg is the Founder & CEO of Zuckerberg Media, a boutique-marketing firm and production company, working with high profile organisations and Fortune 500 companies. At Facebook Randi was responsible for the marketing where she created and ran the social media pioneer's marketing programs from 2005-2011.

**"Emmy Award nomination for her innovative blend of online/TV coverage of the U.S. mid-term elections"**

## In detail

Randi has appeared on CNN, Good Morning America, the Today show, Bloomberg News, and ABC's World News. She is a board member of Professional Diversity Network, a publicly traded company that helps with diversity staffing and training for Fortune 500 companies. In 2014, she launched her first app, Wake Up World! Randi is also dedicated to expanding her angel investing portfolio with investments in exciting up-and-coming start-ups. She is the author of the New York Times bestseller 'Dot Complicated' describing her personal journey on the front lines of Facebook and her thoughts on how technology has completely changed our lives.

## What she offers you

In her presentations Randi Zuckerberg shares her personal story of success in Silicon Valley and her expert insights on technology, business, and entrepreneurship in the digital age. She offers current insights into how the Internet, social networks, and social media are being used in government and democracy, and what it means for both entrepreneurs and citizens.

## How she presents

Randi Zuckerberg is a charming, professional speaker who gives straight up, savvy advice you can use now. Her presentations are interactive, entertaining and highly informative.

## Topics

Social Media is Free  
Ten Exciting Trends Impacting Your Business Right Now  
It's Dot Complicated  
Women in Business

## Languages

She presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

## How to book her?

Simply phone, fax or e-mail us.

## Publications

**2013**

Dot Complicated: Untangling Our Wired Lives

**2007**

Spark Your Career in Advertising