



Roger Flynn

Transformational Change CEO and Investor in Disruptive Businesses



CSA Celebrity Speakers Ltd

Roger Flynn is a recognised CEO and leader in transformation change having driven change in global organisations including Virgin, British Airways, Prudential and the BBC. He is now Chairman and investor in several media, travel and technology businesses.

"A practitioner in transformational change"

In detail

Roger started his career at Virgin working directly for Sir Richard Branson on deals and new business ideas. Roger was General Manager World Sales & Distribution at British Airways where he transformed the £1.2 billion distribution system for BA and subsequently the industry, launched electronic ticketing and created ba.com with a simultaneous launch in 72 countries across the world. Roger was Chief Executive of BBC Ventures Group and his transformation and subsequent sale of these businesses created over £1 billion of value for the BBC. He was Chairman and an investor in loveholidays.com, the UK's fastest growing online travel agency which disrupted the UK travel industry.

What he offers you

Roger has a wealth of experience as a driver of transformational change and investor in disruptive businesses. His insights, experiences and stories have proven invaluable to organisations around the world.

How he presents

Roger seeks to understand the strategic, business and cultural challenges facing organisations and tailors his presentations to have maximum relevance and impact on the audience.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.



watch video



"Roger achieved a remarkable turnaround and created real value in the Ventures businesses". Greg Dyke, BBC Director General



Topics

- Transformational Change
- Digital Disruption
- Thought Leadership
- Delivering Change
- Innovation Insights