



# Sangeet Paul Choudary

Technology Analyst and Global Business Advisor



CSA Celebrity Speakers Ltd

Sangeet Choudary is a widely renowned technology industry analyst, C-level advisor and former head of corporate innovation. He is founder and CEO of Platform Thinking Labs, is an Entrepreneur-in-Residence at INSEAD Business School and an advisor at 500Startups, the leading start-ups accelerator in Silicon Valley. Sangeet has worked with executives, entrepreneurs and innovators in fields as healthcare, defense, civic planning, agriculture, entertainment, education and many more, using the lens of Platform Thinking to reframe and reimagine solutions.

**"I believe that networked platforms will reconfigure society and business forever"**

## In detail

Sangeet Choudary was head of innovation and new ventures for Intuit Asia-Pacific, a founding member of TxtWeb and was responsible for managing Yahoo's largest M&A investment in South Asia. He is the co-chair of the MIT Platform Strategy Summit and industry advisor to the Global Platform Data Project at Stanford University, the first large-scale effort to quantify the business impact of platforms globally.

## What he offers you

In the age of Airbnb, Uber and Coursera, platforms are rapidly disrupting traditional industries. In a connected world, the platform approach is increasingly more important, and yet, poorly understood. In his presentations Sangeet Choudary advises decision makers from a wide range of businesses how networks transform every industry and social systems.

## How he presents

Passionate about technology and networks, Sangeet's theoretical depth and storytelling is well received by audiences around the globe.

## Topics

The Changing Geometry of Business  
Digital Disruption, New Business Models and New Job Creation in the Networked Economy  
How Start-ups and Niche Brands Build Massive Following with Minimal Resources  
The Interaction Economy: Key Principles for Building the Next Twitter, Airbnb or Uber  
How to Plan Your Career With the Venutire Capitalist Mindset  
Funding and the Investment Landscape in Asia

## Languages

He presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone or e-mail us.