



Stefan Stern

Former Director of High Pay Centre, Leadership & Management Expert

"Management does not just mean caring; it means paying attention"

Stefan Stern has been writing and commenting on business, leadership and management for almost three decades. His career in journalism has included stints at *Euromoney*, the *BBC*, *Management Today* magazine, and the *Financial Times*, where he was the management columnist.

TOPICS:

- Leadership In The 21st Century - What Works? What Should It Look Like?
- Management - Getting Stuff Done. The Human Factor In An Age Of Technological Change
- What Is Professionalism - And What Does It Mean To Work For A Professional Services Firm?

LANGUAGES:

He presents in English.

PUBLICATIONS:

2019 How to: Be a Better Leader

2017 Myths of Management: What People Get Wrong About Being the Boss (Business Myths)

IN DETAIL:

Stefan is a Visiting Professor in management practice at the Cass Business School, City, and University of London, attached to the Centre for Professional Service Firms. He is a Fellow of the RSA, and writes for the *FT* and *The Guardian*, among other titles. He was Director of the High Pay Centre, a London-based think-tank dedicated to the study of top salaries and remuneration. He is the author of two books: *'Myths of Management - what people get wrong about being the boss'*, co-authored with Prof Cary Cooper; and *'How to Be a Better Leader'*. Stefan has won awards for his management writing and blogging.

WHAT HE OFFERS YOU:

Stefan debunks false assumptions, injects truth into over-simplifications and tackles damaging habits head-on. Using insights from psychology, leadership theory and organisational behaviour, he provides a compelling and practical guide to avoid falling into the trap of management cliché, misinformation and prejudice.

HOW HE PRESENTS:

Stefan's presentations uncover the myths that dominate popular conceptions of management. His talks are compelling, well-researched and practical. Stefan speaks eloquently on how the world of work is likely to change in the future.