



**Susan Annunzio**  
**Authority on eBusiness Leadership and Corporate Transformation**  
*Expert on Shaping High-Performance Business Environments*

Susan Annunzio is the President and CEO of The Center for High Performance (CfHP). She is a key figure in providing corporate strategy advice to organisations going through large-scale transition. A former professor at the Graduate School of Business at the University of Chicago, she also has a background in consulting.

#### TOPICS:

- eLeadership
- Change Management
- The HR Paradigm Shift
- The Secret Weapons of Culture Change
- The Role of Business in the 21st Century
- Enabling the Flexible Organisation
- Strategies for a Changing Workforce

#### LANGUAGES:

She presents in English.

#### PUBLICATIONS:

- 2010** Evolutionary Leadership:  
Dynamic Way to Make your  
Corporate Culture Fast and  
Flexible
- 2007** eLeadership: Proven  
Techniques for Creating an  
Environment of Speed and  
Flexibility in the Digital  
Economy
- 2004** Contagious Success (voted  
Fast Company's Readers'  
Choice selection in 2005)
- 2001** Evolutionary Leadership:  
proven techniques for creating  
an environment of speed and  
flexibility in the digital  
economy

#### IN DETAIL:

Susan is a recognised authority in change management and business leadership. She is a sought-after advisor to senior corporate leaders, having presented around the world at prestigious venues such as the World Economic Forum, and is a regular guest lecturer at INSEAD business school in Fontainebleau. She also led the change management programme at CCH, a global publishing and software firm. One of her major achievements is the complete re-shaping of a global petroleum company reversing its declining performance.

#### WHAT SHE OFFERS YOU:

Susan's main message centres on making your organisational culture one that will thrive in the changing economy. By demolishing the implicit rules that stifle employee creativity she inspires organisations to transform for the better.

#### HOW SHE PRESENTS:

Keen on breaking the rules, Susan, one of the world's leading management consultants and a true thought-leader, creates the spirit of change by inspiring interaction with her audience.