



**Tim Cole**  
Expert on IT Security and eBusiness



## CSA Celebrity Speakers Ltd

Tim Cole is an experienced publicist, author and TV moderator in the field of eBusiness and IT security. As editor of the business magazine Net Investor he has a proven track record for journalistic objectivity, as well as the ability to critically evaluate the impact of technology on business processes and markets.

**"Tim Cole is one of the 30 most influential Internet professionals" FOCUS Online**

### In detail

He is also founder and editor of Internet Report, the first German language newsletter for the online industry. Tim was responsible for several magazines including Connect, a popular telecommunications magazine. His role as head of the multimedia group also involved developing new concepts for multimedia publishing and online communication. He frequently contributes to Internet related magazines. His book 'Management Challenge Security' has become a standard textbook for non-technical managers involved in IT security decision-making

### What he offers you

With a wealth of knowledge and unparalleled expertise in the IT and the Internet, Tim Cole offers audience's great insights and useful guidelines on the future of IT security and related fields. He is also an experienced moderator and excellent event host.

### How he presents

A true professional, Tim Cole prepares meticulously for all events and engages audiences with his witty repartee and thorough subject knowledge.

### Topics

Programmed to Fail: How the Internet Helped Cause the Economic Crisis - and How it Can Help to Get Us Out Of It

The Extended Enterprise: Creating Opportunities in a Networked Economy

IT Security and Identity Management: Governance, Risk Management and Compliance from a Management Perspective

Digital Identity: Who are you in the World behind the Computer Screen (and can you prove it)?

Customer-focused eBusiness: How to Create Loyalty - and Make it Pay

Digital Nomads: How Mobility is Shaping the Future of Communication

The Enterprise of the Future: Technology and the Evolution of Corporations

Homo Sapiens 2.0: Turing, Kurzweil and the Future of Intelligence

### Languages

He presents in English and German.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2010

Unternehmen 2020 - Das Internet war erst der Anfang

#### 2000

The Consumer Cartel

Electronic Communication in Construction: Achieving Commercial Advantage

#### 1999

Management Challenge Security