



# Tim Drake

Expert on Sharper Leadership and Energised Teams



CSA Celebrity Speakers Ltd

Tim Drake is an expert on energising organisations, who co-founded and built the hugely successful sports shoe retail chain Cobra Sports. He spent more than a decade in fast-moving consumer goods, ending up as Client Services Director of the global advertising agency BBDO. He specialises in the creation of high performance cultures, strong brands, and outstanding customer service. He is an inspirational speaker who gets to the heart of what motivates customers and employees.

**"Tapping into our inner youthfulness and desire to make a difference will energise both us, and the organisation we work for"**

## In detail

Selling the business in 1992, Tim has built up a portfolio of interests. He set up, and chairs, three think tanks for Chief Executives, including the Sports and Leisure Industry, with CEO's from brands such as Nike, Reebok, and Adidas. With vast personal experience in leadership and entrepreneurship Tim's talks and coaching sessions share uplifting insights from his book 'You Can Be As Young As You Think' and 'I Want to Make a Difference'.

## What he offers you

His main message is that getting back to Young Brained Thinking can transform cultures, by getting rid of negative, risk-averse, defensive thinking and replacing it with creative, positive, can-do, and difference-making thinking.

## How he presents

In his amazing presentations Tim's reach is impressive, weaving social observations, management theory, self-help and innovative business strategies into a compelling call to action.

## Topics

- Leadership
- Vision and Values
- Creating Great Customer Service
- Achieving Consistent Peak Performance
- Making Brands Sing
- Brand Rejuvenation
- Young Brained Service
- Sharper Leadership, Energised Teams

## Languages

He presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone, fax or e-mail us.

## Publications

### 2009

You Can Be As Young As You Think

### 2006

I Want to Make a Difference: Discover Your Purpose in Life and Change Things for the Better

### 1999

Wearing the Coat of Change: Handbook for Personal Survival and Prosperity in the Unpredictable World of Work