



## Adrian Moorhouse MBE

**Former Olympic Gold Medallist, MD of Lane4 Management Group**

*"Not since David Wilkie in the 1970's has Great Britain seen a swimmer like Adrian Moorhouse"*

Adrian Moorhouse, an Olympian Gold medallist, retired from international swimming in 1992 after 12 years as an elite performer. In 1995, Adrian co-founded Lane4. He combines this demanding role with delivering his own projects as a consultant, and is leading the company's expansion into Europe, America and Australasia.

### TOPICS:

- o Performance Leadership and Coaching
- o Organisational Change
- o Leadership and Team Development
- o Managing Pressure
- o Development
- o Higher Levels of Performance

### LANGUAGES:

Adrian presents in English.

### PUBLICATIONS:

- 2007** Developing Mental Toughness  
(with Graham Jones)

### IN DETAIL:

Adrian won an Olympic Gold medal in swimming at the Seoul Olympic Games in 1988 and was world number one in his event for 6 consecutive years. His work in the field of international sport is still ongoing as a member of the UK Sports Council and swimming commentator for the BBC. Adrian still competes in various sporting events including the London Triathlon and London Marathon.

### WHAT HE OFFERS YOU:

Adrian works closely with business leaders to design tailored programmes based on their specific objectives. This can involve a wide range of activities, focused on creating transformational learning that will lead to enhanced performance at organisational, team and individual levels. He offers sound and valuable advice along with practical techniques which are both challenging and inspiring, showing that high performers do more than merely cope with pressure – they thrive on it!.

### HOW HE PRESENTS:

His unique backgrounds and expertise instil a passion for performance that underpins his work with clients. He specialises in the fields of leadership development, organisational change and senior team facilitation.