

Allan Leighton

Highly Successful Entrepreneurial Businessman

"The best connected man in the business world"

Allan Leighton is one of the most successful business leaders and CEO's of recent years, with experience working for some of the biggest companies in not only the UK but on a global scale. Working as a consultant for prominent firms including BHS, Lastminute.com, BMI, and BskyB, he has over four decades of expertise working in the business and retail sector.

TOPICS:

- Leadership
- Customer Service
- Profitable Growth
- Retail
- Consumer Behaviour

LANGUAGES:

He presents in English.

PUBLICATIONS:

2011	Tough Calls: Making the Right Decisions in Difficult Times
2007	On Leadership: Practical Wisdom From The People Who Know

IN DETAIL:

Renowned as one of Britain's most exceptional managers, the former Chairman of Royal Mail, Allan Leighton, has forged an impressive reputation. Prior to assuming his roles as a director, he ascended from being a Mars salesman to achieving the position of President and CEO of Walmart Europe. Across all his endeavours, Allan's emphasis remains on attentive customer engagement and enhancing internal communication. His approach is grounded in straightforward strategies: prioritising modest goals, empathising with customers, and concentrating on precise execution.

WHAT HE OFFERS YOU:

As a keynote business speaker Allan shares his remarkable experiences with corporations, speaking on subject such as leadership, customer service and change. He provides a fascinating, 360 degree view of what it takes to be a business leader in today's cut-throat global economy.

HOW HE PRESENTS:

Allan adopts a straightforward leadership approach that urges business leaders to maintain a strong connection with their employees. His style as a business management speaker mirrors this simplicity, direct, impactful, and readily comprehensible.