Allister Frost

The Future-Ready Mindset Expert

"From Change-Fatigued to Future-Ready"

Allister is on a mission to save one million working lives from the complacency of the "comfort zone" and premature irrelevance in our tech-fuelled world. A former Microsoft leader, he helps professionals stay Future-Ready, energised for work, and excited to create the future they deserve.

TOPICS:

- ReadyAlready: Unlocking Your Future-Ready Mindset
- Future-Readying Teams for Collective Success
- Building a Resilient Culture for Growth
- The Human Edge in the Age of AI
- Curiosity over Protectionism: Igniting Corporate Creativity
- The Proactivity Pivot: How to Lead Change Before it Leads You
- Beating the Fix-It Trap: Leading Teams through Perpetual Transformation
- From Change-Fatigued to Future-Ready
- The End of Change Management: Mastering Continuous Readiness

LANGUAGES:

He presents in English.

IN DETAIL:

With over 30 years of business leadership experience, Allister Frost has navigated the highs and lows of the transformation rollercoaster. He famously served as Microsoft's first-ever Head of Digital Marketing Strategy, where he managed global product launches for brands including Windows and Office. This unique perspective at the intersection of human behaviour and technological evolution led him to develop the Future-Ready Mindset—a continuous, proactive process of adaptation. Allister argues that while predicting the future is a guessing game, Future-Readying is a discipline. He deconstructs the myth of "future-proofing" to reveal a more powerful reality: a mindset of continuous readiness that replaces change fatigue with collective vitality. A sought-after speaker in over 30 countries, Allister combines trademark humour with actionable insights to help teams rediscover their curiosity and unlock their "ReadyAlready" potential.

WHAT HE OFFERS YOU:

Allister provides organisations with a strategic roadmap to shift from "reactive" to "Ready." He helps leaders and teams replace "threat-rigidity" with "possibility-thinking," ensuring they maintain a competitive edge in a tech-fuelled era. His sessions go beyond the keynote, offering structured "Ongoing Impact" solutions like 28-Day Activation Kits and Momentum Challenges to ensure positive change is embedded into the culture long after the applause has faded.

HOW HE PRESENTS:

Allister is a high-energy performer who refuses to shelter behind the lectern. Known for his trademark positivity and "useful" approach, he combines mind-shifting expertise with relatable anecdotes. Whether delivering on a physical stage or from his high-tech broadcast studio, his award-winning style is designed to be infectious, entertaining, and—most importantly—deeply practical for the audience.

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