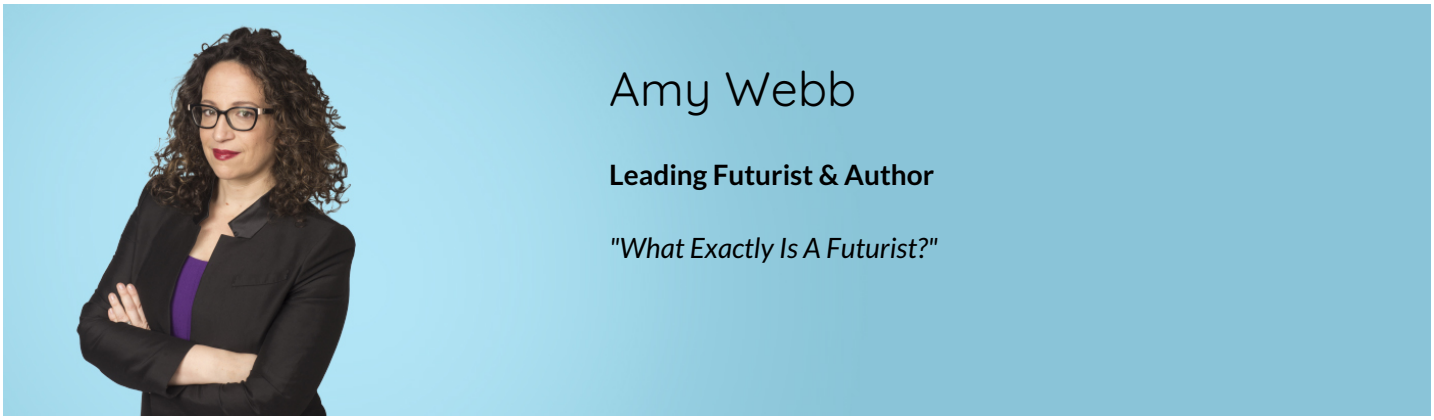


Amy Webb

Leading Futurist & Author

"What Exactly Is A Futurist?"

As a futurist speaker, Amy Webb is widely recognised as a global authority who helped transform strategic foresight into a rigorous, data-driven discipline. A pioneering quantitative futurist, she developed many of the foundational methodologies now used by leaders, organisations, and governments to anticipate disruption, shape future outcomes, and drive long-term growth.

TOPICS:

- The Big Nine
- How to Think Like a Futurist
- Emerging Tech Trends
- AI: What Your Organisation Needs to Know
- The Future of the Internet of Things

LANGUAGES:

She presents in English.

PUBLICATIONS:

2023	The Genesis Machine: Our Quest to Rewrite Life in the Age of Synthetic Biology
2019	The Big Nine: How the Tech Titans and Their Thinking Machines Could Warp Humanity
2016	The Signals Are Talking
2014	Data, A Love Story

IN DETAIL:

As Founder and CEO of the Future Today Strategy Group, Amy Webb pioneered data-driven foresight tools that identify early signals of change and translate them into actionable strategies. Her methodology—spanning AI, biotech, climate, and global systems—has become a global standard. She advises Fortune 100 companies, supporting CEOs, executives, and boards on leadership, growth, and navigating disruption. Beyond business, she has counselled institutions including the White House, Congress, the European Union, and the United Nations, and holds roles with organisations such as the World Economic Forum.

WHAT SHE OFFERS YOU:

A renowned futurist and strategist Amy has a powerful ability to anticipate trends and emerging technology that will disrupt tomorrow. She envisions and helps others prepare for the impact such developments will have on business and society, including corporate leaders, innovators and governments.

HOW SHE PRESENTS:

Amy Webb presents in a style that is analytical, authoritative, and highly structured—blending data-driven insight with clear, compelling storytelling. Amy's "clear and insightful" speaking style makes it easy to understand why audiences are drawn to her and her work.