



## Anders Fogh Rasmussen

**Former Danish Prime Minister & Former NATO Secretary General**

*"Distinguished speaker on international leadership and geopolitical issues"*

\*\*\* Exclusively represented by CSA in partnership with WSB \*\*\* Anders Fogh Rasmussen has been at the centre of global and European politics for three decades; as the former Prime Minister of Denmark, Danish Minister of Economic Affairs and NATO Secretary General. Anders is the Founder of The Alliance of Democracies, which is dedicated to the advancement of democracy and free markets across the globe.

### TOPICS:

- Geopolitical Trends and International Hot Spots
- International Security Challenges
- Geopolitical Changes - Europe's Role
- Leadership in a Troubled World
- Technology: New Frontiers in the Battle for Global Leadership
- Influence of Technology on Geopolitics

### IN DETAIL:

Anders provides geopolitical and strategic consulting services through his firm Rasmussen Global. The firm advises clients on a wide range of issues such as international security, transatlantic relations, the European Union, and emerging markets. Rasmussen Global draws on an extensive network of leading policy experts, former officials, business executives and consulting firms across the globe. Currently Anders is advising President Zelenskyy on future security guarantees for Ukraine. These experiences enable him to provide audiences with a new perspective from which to consider the changing world.

### WHAT HE OFFERS YOU:

Anders speaks to business audiences about the need for global perspectives, open dialogue, and understanding economic trends when making decisions. He encourages strategic decision-making that takes a longer-term view, emphasising the importance of embracing innovation, fostering an agile business culture, and environmental responsibility.

### LANGUAGES:

He presents in English and Danish.

### PUBLICATIONS:

**2016** The Will to Lead - America's Indispensable Role in the Global Fight for Freedom

### HOW HE PRESENTS:

Anders excels at effectively engaging and connecting with diverse audiences and articulating complex topics clearly, from global dynamics to business solutions. His open dialogue and compelling presentations foster an atmosphere of curiosity and collaboration.