

Andrew Winston

Expert on Megatrends

"Inspiring Business to Build a Thriving World"

Andrew Winston is a globally-recognised expert on megatrends and how to build companies that thrive by serving the world. He is one of the most widely read writers on sustainable business in the world, with regular columns in Harvard Business Review and MIT Sloan Management Review.

TOPICS:

- Global Megatrends
- Sustainability
- Smart Business Strategies
- Core ESG Principles
- Sustainability a Driver for Innovation
- Finding Gold in Going Green

LANGUAGES:

He presents in English.

PUBLICATIONS:

2021	Net Positive
2014	The Big Pivot
2009	Green to Gold

IN DETAIL:

Andrew was selected for Thinkers50 Radar list of "30 thinkers to watch in 2020." He's been quoted in or appeared in major media such as Bloomberg, The Wall Street Journal and CNBC. His views on strategy have been sought after by many of the world's leading companies, including 3M, DuPont, HP, J&J, Kimberly-Clark, Marriott, PepsiCo, PwC, Trane Technologies, and Unilever. Andrew's work is based on significant business experience and education. His early career included advising companies on corporate strategy while at Boston Consulting Group and management positions in strategy and marketing at Time Warner and MTV. He received his BA in Economics from Princeton, an MBA from Columbia, and a Masters of Environmental Management from Yale.

WHAT HE OFFERS YOU:

Andrew Winston is a globally recognised and engaging speaker on the overlap of business and society. He has an unusual ability to speak the language of business while sharing deep knowledge of the world's biggest environmental and social trends and challenges.

HOW HE PRESENTS:

Andrew relies on his real-world business experience and natural comfort on stage to bring a relaxed and humorous style to his presentations. Andrew's talks inspire leaders to find a better, more profitable way of doing business as they help build a thriving world.